

# Privacy Policy for the MBFS mobile application, compliant with the POPI Act, Copyright Act, Consumer Protection Act, and Protection of Personal Information Act

At MBFS, we are committed to protecting the privacy and security of your personal information. We value your trust and want you to understand how we collect, use, and disclose your information, in compliance with the Protection of Personal Information Act (POPIA), Copyright Act, Consumer Protection Act, and other relevant legislation.

### 1. Compliance with Consumer Protection Act

We are committed to complying with the Consumer Protection Act of South Africa in all of our business practices, including the provision of our mobile application.

# 2. Compliance with Protection of Personal Information Act

We are committed to complying with the Protection of Personal Information Act of South Africa and will process your personal information lawfully, fairly, and in a transparent manner.

#### 3. Collection of Information

We may collect personal information from you when you download and use our mobile application. The personal information we collect may include, but not limited to, your name, email address, phone number, and other contact information.

#### 4. Use of Information

We use your personal information to provide you with our services, communicate with you, and improve our mobile application. We may also use your personal information to send you promotional emails or other marketing materials, which you may opt out of at anytime.

#### 5. Disclosure of Information

We will not sell, rent, or disclose your personal information to third parties unless required by law or with your consent. We may share your personal information with service providers who help us provide our services, such as payment processors and shipping companies, but only if they comply with POPIA.

# 6. Security of Information

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or misuse. We use appropriate technical and organizational measures to ensure that your personal information is kept safe and secure.

#### 7. Mobile Device Permissions

Our mobile application may require access to certain features of your mobile device, such as your camera or location services. We will only access these features with your consent and for the purposes of providing our services. We will not use this information for any other purposes.

# 8. Analytics and Cookies

We may use analytics tools and cookies to collect information about how you use our mobile application. This information may include your device type, operating system, and usage data. We use this information to improve our mobile application and enhance your user experience, but we will not use it to identify you unless required by law.

# 9. Copyright Notice

The content, design, and software of our mobile application are protected by the Copyright Act of South Africa. You may not reproduce, modify, distribute, or republish any part of our mobile application without our prior written consent.

If you have any questions or concerns about this Privacy Policy or wish to exercise your rights under POPIA, please contact us at kirsty@mbfs.co.za.

